



## Tweet7 - the beauty and simplicity an iOS 7 Twitter app deserves

With established alternatives on the market and Twitter limiting the number of users to 100K for any new Twitter client, one might argue that building such an app might not be the best idea. However, we still did it.

Why?

Because we love Twitter and we want to experience it in a beautiful way. Tweet7 is about bringing the most out of what iOS 7 is all about, being inspired by it and creating a user experience that fits right in with this new interface.

How is Tweet7 different?

We've designed the core navigation to mirror the clarity and simplicity of iOS 7. We've "cleaned" the screen from menu buttons leaving only one and hid the rest into a sleek sidebar. It is from here that users can elegantly slide out layer by layer each menu item. The result is a clean, gorgeous interface that keeps the focus on what's going on, without distractions.

Tweet7 is going to make you fall in love with Twitter all over again.  
We hope you'll enjoy it!

### Quotes:

" We love iOS 7 and agree on a deep level with the principles of simplicity and clarity that it represents. Twitter is by nature probably one of the simplest social networks ever created. So we felt that a Twitter iOS 7 app should follow the same values and guidelines. We started from scratch, re-imagined the whole experience and built what we think is the simplest and purest Twitter app yet. " - *Levente Szabo, co-founder of Halcyon Mobile*

"While most companies (including existing Twitter apps) needed to put in an extra effort to update their apps for iOS 7, we had the luxury of building an app from scratch. Throwing away existing concepts we focused on creating something that's in line with the values of the new iOS, pushing the simplicity and ease of use to a whole new level. We're not trying to create the most comprehensive Twitter client (there are plenty of

capable apps), but instead we are providing a simple, beautiful and straightforward experience for those looking for an easy to use Twitter app” - *Szabi Szekeley, co-founder of Halcyon Mobile*

### **Who are the people behind it?**

Halcyon Mobile is the creator of [Dollarbird](#), the personal finance app with a calendar. It is a Transylvania-based mobile app development company that builds “apps to delight” by combining solid technical skills that Eastern Europe is known for with fine design talent schooled by the Western world. Since 2005 it partners with **startups, brands and agencies** to help them stand out in an increasingly mobile world.

Tweet7 is Halcyon Mobile’s second own product.

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For more information about Tweet7 please contact us at [hello@tweet7app.com](mailto:hello@tweet7app.com) and visit:

App website: [www.tweet7app.com](http://www.tweet7app.com)

Facebook: <https://www.facebook.com/tweet7app>

Twitter: <https://twitter.com/Tweet7App>

App Store link: <https://itunes.apple.com/us/app/tweet7-twitter-app-for-ios/id705107054?ls=1&mt=8>

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